

2022 PRODUCT CATALOG

**PASSENGER & LIGHT TRUCK TYRES
EUROPE**



A BRIEF RIDE THROUGH HISTORY

After a decade of promising growth, Armstrong purchases a small tyre manufacturing concern in New Haven, Connecticut.

→ 1922

1912 ← A tyre dealer in New Jersey by the name of George F. Armstrong enters the tube & pneumatic tyre industry in a tiny loft.

Armstrong introduced the first bias-belted fiberglass tyre, one of many inventions.

→ 1965

1961 ← Armstrong became the fifth largest tyre maker in the world, and ranked amongst the Fortune 500 companies.

Armstrong achieved a record sales volume worth \$1 Billion.

→ 1986

1970 ← The Armstrong Rubber Company moved into its \$7 million headquarters designed by renowned architect Michael Brauer in New Haven, Connecticut.

Pirelli phases out the Armstrong brand in the latter half of the 1990's.

→ 1990

1988 ← Armstrong was acquired by Pirelli S.p.A, becoming Pirelli Armstrong Tyre Corporation.

Newly reengineered, the Armstrong brand returned to the tyre industry, continuing the Armstrong legacy of making premium products by quality-minded people.

→ 2015

2012 ← Newly reengineered, the Armstrong brand returns to the tyre industry as an independent entity.

2019 ←

Armstrong launched in Europe.

WHY ARMSTRONG?

VALUE-DRIVEN PRICING PROGRAM

Our unique pricing program was designed with our dealers in mind and is positioned to increase your profit margins so you can easily grow your business and stay competitive in today's modern tyre industry.



RECOGNIZABLE NAME WITH A RICH LEGACY

The Armstrong name was once a household name listed as a Fortune 500 company and the 5th largest tyre manufacturer in the world. We aim to restore Armstrong's legacy and solidify its place in the tyre industry.



DISTRIBUTION PROGRAM

Our tyres are manufactured in our state-of-the-art factories in Thailand and Indonesia and are distributed all over the world.



A STELLAR SUITE OF SELL-OUT SUPPORT

Armstrong dealers receive sell-out support including training resources, marketing programs, and access to our Dealer Portal so you have all the sales tools you need at your fingertips.

A WARRANTY DESIGNED FOR SELLING

Armstrong's built-to-last warranty includes lifetime replacement guarantee, mileage warranty up to 75,000 kilometers, and a 30-day money back guarantee.



An aerial photograph of a red car driving on a two-lane asphalt road that curves through a dense, green forest. The road has white dashed lines. The surrounding area is covered in thick foliage and trees, with some patches of brown earth visible along the roadside.

ARMSTRONG SUMMER TYRES

BLU-TRAC PC



This next generation of passenger tyres are designed to deliver a smoother ride with reduced road noise and more even tread wear, while also providing enhanced traction and braking ability in both wet and dry conditions.



A SYMMETRIC TREAD DESIGN.

Symmetric tread design leads to smoother rolling on the road and even tread wear throughout the tyre's lifespan.



A SET OF DYNAMIC INNER RIBS.

A three-across set of inner ribs reduces road noise and improves ride comfort.



A SELF-LOCKING SIPES SYSTEM.

A self-locking sipes system ensures exceptional water evacuation to enhance road traction and braking.



LATERAL CHAMFERED EDGES.

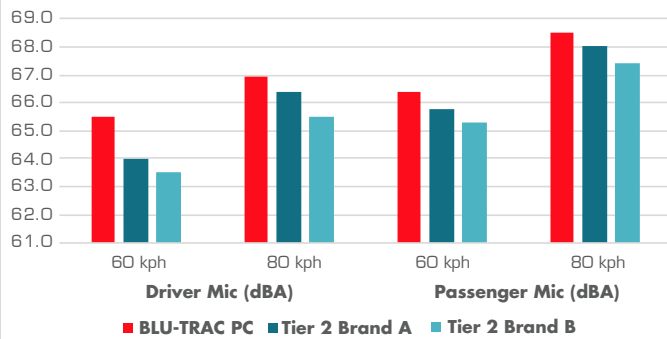
Chamfered edges of the lateral grooves reduces rolling resistance and increases tread rigidity.

BLU-TRAC PC												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
13	80	155/80R13	79T	437	44	4.5	160	573	7.4	D	C	67dB/A
		145/70R13	71T	345	44	4.5	153	530	7.7	D	C	67dB/A
	70	155/70R13	75T	387	44	4.5	157	548	7.5	D	C	67dB/A
		165/70R13	79T	437	44	5.0	171	557	7.5	D	C	67dB/A
		175/70R13	82T	475	44	5.0	176	572	7.5	D	C	67dB/A
	65	155/65R13	73T	365	44	4.5	157	529	7.5	D	C	67dB/A
		165/65R13	77T	412	44	5.0	173	542	7.6	D	C	67dB/A
14	70	165/70R14	81T	462	44	5.0	171	588	7.5	D	C	67dB/A
		175/70R14	88T XL	560	50	5.0	175	599	7.3	D	C	68dB/A
		185/70R14	88H	560	44	5.5	192	616	7.5	D	C	70dB/B
		195/70R14	91T	615	44	6.0	203	630	7.5	D	C	71dB/B
		195/70R14	95H XL	690	50	6.0	203	630	7.5	D	C	72dB/B
	65	155/65R14	75T	387	44	4.5	157	555	7.5	D	C	67dB/A
		165/65R14	79T	437	44	5.0	172	570	7.5	D	C	67dB/A
		175/65R14	82H	475	44	5.0	180	584	7.5	D	C	70dB/B
		185/65R14	86H	530	44	5.5	188	596	7.3	D	C	70dB/B
	60	165/60R14	75H	387	44	5.0	171	553	7.7	D	C	67dB/A
		185/60R14	82H	475	44	5.5	188	574	7.4	D	C	67dB/A
15	55	165/55R14	72T	355	44	5.0	170	538	7.1	D	C	67dB/A
	70	205/70R15	100H XL	800	50	6.0	212	669	7.4	D	C	72dB/B
		215/70R15	98H	750	44	6.5	221	683	7.7	D	C	71dB/B
		175/65R15	84H	500	44	5.0	179	606	7.6	D	C	67dB/A
	65	185/65R15	88T	560	44	5.5	189	621	7.3	D	C	70dB/B
		185/65R15	88H	560	44	5.5	189	621	7.3	D	C	70dB/B
		195/65R15	91H	615	44	6.0	201	635	7.4	D	C	71dB/B
		195/65R15	95H XL	690	50	6.0	201	635	7.4	D	C	72dB/B
		195/65R15	91V	615	44	6.0	201	635	7.4	D	C	71dB/B
		205/65R15	94H	670	44	6.0	208	645	7.5	D	C	71dB/B
		205/65R15	99H XL	775	50	6.0	208	645	7.5	D	C	72dB/B
	60	175/60R15	81H	462	44	5.0	181	590	8.0	D	C	67dB/A
		185/60R15	88H XL	560	50	5.5	186	601	8.0	D	C	68dB/A
		195/60R15	88H	560	44	6.0	201	615	7.6	D	C	71dB/B
16	50	165/50R15	76T XL	400	50	5.0	170	548	7.1	D	C	67dB/A
	65	205/65R16	95V	690	44	6.0	208	672	8.6	D	C	68dB/A
		215/65R16	102H XL	850	50	6.5	221	683	7.6	D	C	72dB/B
		235/65R16	103H	875	44	7.0	238	709	7.7	D	C	71dB/B
	60	205/60R16	92H	630	44	6.0	205	650	7.5	D	C	71dB/B
		205/60R16	92V	630	44	6.0	205	650	7.5	D	C	71dB/B
		215/60R16	95H	690	44	6.5	218	663	7.7	D	C	71dB/B
		215/60R16	99V XL	775	50	6.5	218	663	7.7	D	C	72dB/B
		225/60R16	102V XL	850	50	6.5	228	673	7.7	D	C	72dB/B
		235/60R16	100V	800	44	7.0	240	686	8.0	D	C	68dB/A

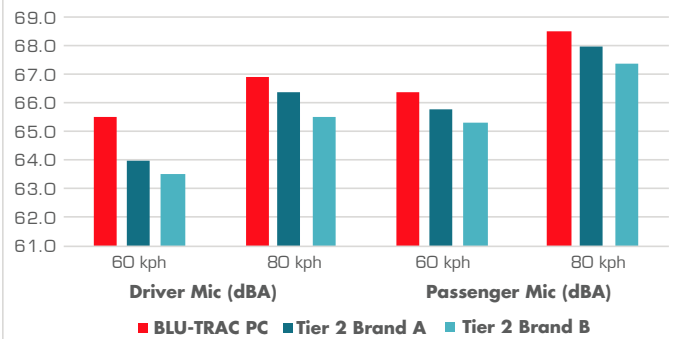
BLU-TRAC PC												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
16	55	185/55R16	87H XL	545	50	6.0	194	610	7.9	D	C	67dB/A
		205/55R16	91H	615	44	6.5	210	632	7.4	D	C	71dB/B
		205/55R16	94V XL	670	50	6.5	210	632	7.4	D	C	72dB/B
17	65	215/65R17	99V	775	44	6.5	220	714	7.6	D	C	71dB/B
	60	225/60R17	99H	775	44	6.5	229	705	8.1	D	C	71dB/B
		225/60R17	99V	775	44	6.5	229	705	8.1	D	C	71dB/B

BLU-TRAC PC / TEST RESULTS

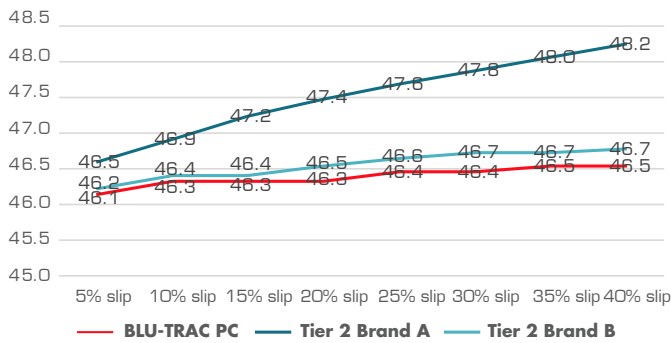
Internal Noise - Smooth Road



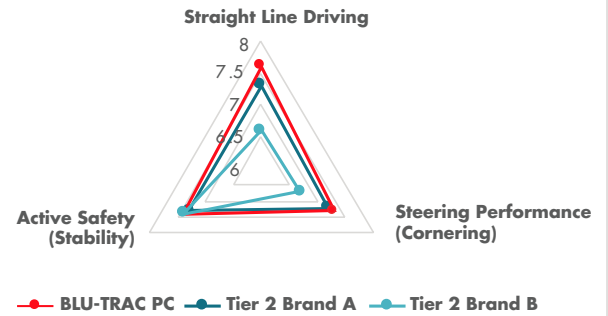
Internal Noise - Rough Road



Longitudinal Aquaplaning



Subjective Evaluation



BLU-TRAC HP



This Ultra High Performance tyre features circumferential and sub-straight grooves to deliver enhanced water evacuation, handling, and stability. Its sipe design provides increased grip, safety, and comfort, while a silent groove wall reduces outside noise.



FOUR WIDE CIRCUMFERENTIAL GROOVES.

These four grooves, which span the circumference of the tyre, work in conjunction with the lateral grooves to evacuate water rapidly, leading to improved handling and traction.



A VARIETY OF SIPE DESIGNS.

A variety of sipes distributed on the inner ribs creates extra gripping surfaces for enhanced safety and ride comfort.



SUB-STRAIGHT GROOVES.

Sub-straight grooves in the outer shoulders improve cornering precision and stability.



AN INNOVATIVE SILENT GROOVE WALL.

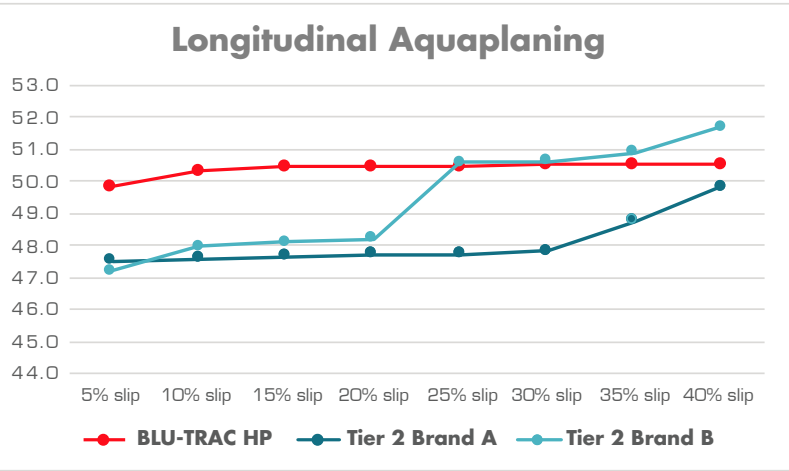
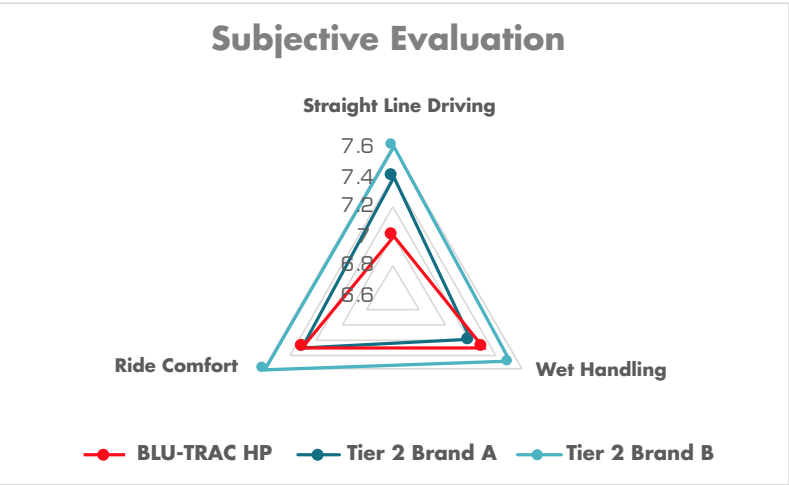
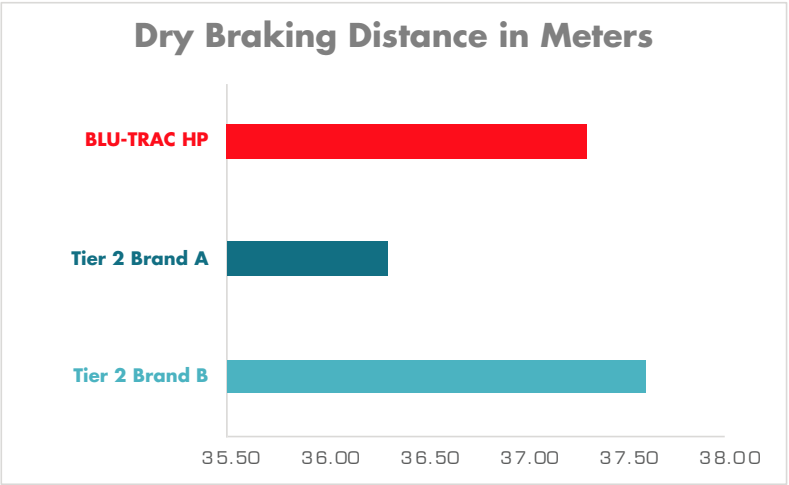
The silent groove wall reduces outer noise by disrupting the air flow through vertical serrations.

BLU-TRAC HP

RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS			
				KGS	PSI	INCHES	MM	MM	MM				
14	55	185/55R14	80H	450	44	6.0	193	558	7.8	D	A	67dB/A	
15	55	185/55R15	82V	475	44	6.0	194	585	8.1	D	A	67dB/A	
		195/55R15	85V	515	44	6.0	202	594	7.8	D	A	68dB/A	
	50	195/50R15	86V XL	530	50	6.0	198	576	8.0	D	A	69dB/A	
16	55	195/55R16	91V XL	615	50	6.0	202	620	7.8	D	A	69dB/A	
		205/55R16	94W XL	670	50	6.5	214	632	7.3	D	A	72dB/B	
		215/55R16	97W XL	730	50	7.0	226	638	7.5	D	A	72dB/B	
		225/55R16	99W XL	775	50	7.0	232	651	7.5	D	A	72dB/B	
	50	195/50R16	88V XL	560	50	6.0	198	603	8.1	D	A	69dB/A	
		205/50R16	87Y	545	44	6.5	208	611	7.6	D	A	71dB/B	
		225/50R16	92W	630	44	7.0	233	631	7.9	D	A	68dB/A	
	45	195/45R16	84V XL	500	50	6.5	195	583	7.9	D	A	69dB/A	
		205/45R16	87W XL	545	50	7.0	206	589	7.7	D	A	69dB/A	
	17	60	215/60R17	96H	710	44	6.5	220	689	8.1	D	A	68dB/A
		55	215/55R17	98W XL	750	50	7.0	225	671	7.5	D	A	72dB/B
			215/55R17	94Y	670	44	7.0	225	671	7.5	D	A	71dB/B
225/55R17			101W XL	825	50	7.0	229	683	7.5	D	A	72dB/B	
235/55R17			103W XL	875	50	7.5	246	689	7.6	D	A	69dB/A	
205/50R17			93W XL	650	50	6.5	213	642	7.5	D	A	72dB/B	
50		215/50R17	95W XL	690	50	7.0	219	648	7.5	D	A	72dB/B	
		225/50R17	98W XL	750	50	7.0	226	658	7.6	D	A	72dB/B	
		205/45R17	88W XL	560	50	7.0	206	615	7.8	D	A	69dB/A	
45		215/45R17	91W XL	615	50	7.0	213	627	7.5	D	A	72dB/B	
		225/45R17	94Y XL	670	50	7.5	226	639	7.5	D	A	72dB/B	
		235/45R17	97W XL	730	50	8.0	235	645	7.5	D	A	72dB/B	
		245/45R17	99W XL	775	50	8.0	243	652	7.4	D	A	69dB/A	
40		205/40R17	84Y XL	500	50	7.5	211	598	7.4	D	A	72dB/B	
		215/40R17	87W XL	545	50	7.5	218	608	8.0	D	A	69dB/A	
		245/40R17	95W XL	690	50	8.5	246	628	7.6	D	A	69dB/A	
18	60	225/60R18	100H	800	44	6.5	234	726	8.0	D	A	68dB/A	
	50	235/50R18	101W XL	825	50	7.5	242	694	7.9	D	A	69dB/A	
	45	225/45R18	95W XL	690	50	7.5	225	662	7.5	D	A	72dB/B	
		235/45R18	98W XL	750	50	8.0	235	669	7.6	D	A	69dB/A	
		245/45R18	100W XL	800	50	8.0	243	678	7.5	D	A	72dB/B	
		255/45R18	103W XL	875	50	8.5	254	687	7.6	D	A	70dB/A	
	40	225/40R18	92Y XL	630	50	8.0	230	637	7.5	D	A	72dB/B	
		235/40R18	95W XL	690	50	8.5	242	646	7.7	D	A	69dB/A	
		245/40R18	97W XL	730	50	8.5	248	654	7.5	D	A	72dB/B	
	35	255/35R18	94W XL	670	50	9.0	260	633	7.7	D	A	70dB/A	

BLU-TRAC HP												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD		MAX. INFLATION PRESSURE		RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS
				KGS	PSI	INCHES	MM	MM	MM	MM	MM	
19	45	245/45R19	102Y XL	850	50	8.0	243	710	7.6	D	A	69dB/A
	40	245/40R19	98Y XL	750	50	8.5	248	688	7.6	D	A	69dB/A
	35	225/35R19	88W XL	560	50	8.0	230	642	7.6	D	A	69dB/A
		235/35R19	91W XL	615	50	8.5	241	649	7.7	D	A	69dB/A
		245/35R19	93W XL	650	50	8.5	248	657	7.6	D	A	69dB/A
		255/35R19	96W XL	710	50	9.0	257	660	7.5	D	A	70dB/A
20	35	225/35R20	90Y XL	600	50	8.0	226	676	7.5	D	A	72dB/B
		245/35R20	95Y XL	690	50	8.5	248	682	7.6	D	A	72dB/B

BLU-TRAC HP / TEST RESULTS



TRU-TRAC SU



True to the Armstrong TRU-TRAC legacy, this SUV tyre provides reduced rolling resistance and increased wet grip, plus a shoulder base that inhibits block wriggling and tyre deformity. Stiff sidewalls absorb impact and improve ride comfort while a wide footprint enhances overall driving safety and stability.



CROSS-LINKED SIPES.
Specially engineered cross-linked sipes on the inner ribs reduce rolling resistance and increase grip in wet conditions.



A WIDE FOOTPRINT.
A wide "footprint" — the portion of the tyre's tread that makes contact with the road surface — provides overall driving safety and stability.



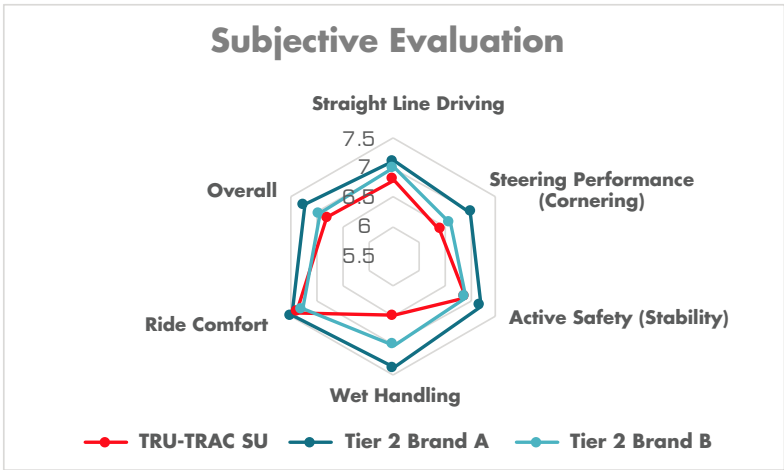
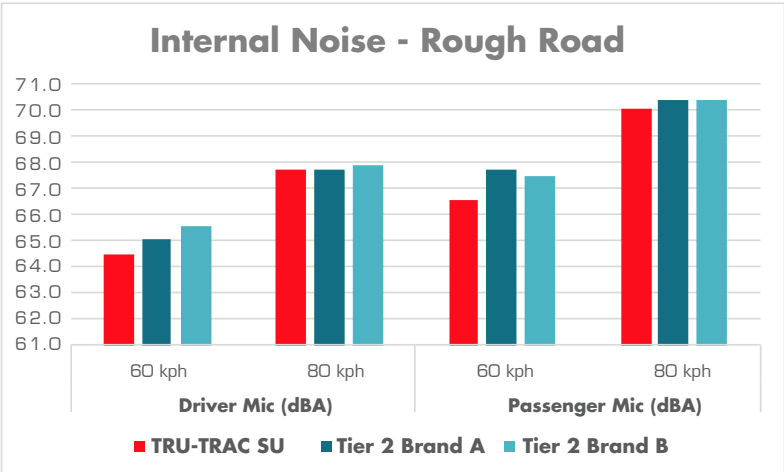
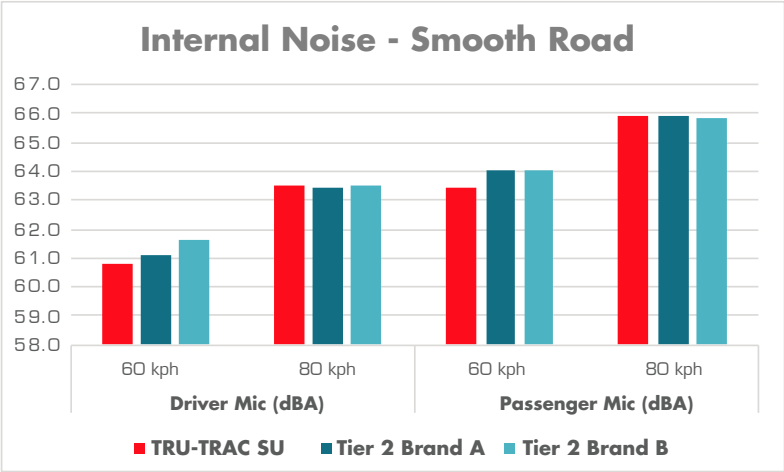
A UNIQUE SIDEWALL CONSTRUCTION.
A unique sidewall construction absorbs impact on uneven roads to enhance ride comfort.



A SHOULDER BOTTOM BASE.
A shoulder bottom base and blocks retain continuity by reducing block wriggling and tyre deformation.

TRU-TRAC SU												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
16	65	215/65R16	98H	750	44	6.5	221	686	7.8	C	B	71dB/B
		235/60R18	107W XL	975	50	7.0	241	738	8.0	C	B	72dB/B
		245/60R18	105V	925	44	7.0	248	751	7.9	C	B	71dB/B
		265/60R18	110V	1060	44	8.0	272	775	8.6	C	B	72dB/B
	60	265/60R18	114V XL	1180	50	8.0	272	775	8.6	C	B	72dB/B
		215/55R18	99V XL	775	50	7.0	224	695	8.2	C	B	72dB/B
		225/55R18	98V	750	44	7.0	232	706	8.1	C	B	71dB/B
		235/55R18	104W XL	900	50	7.5	242	715	7.7	C	B	72dB/B
	55	255/55R18	109W XL	1030	50	8.0	263	737	9.2	C	B	72dB/B
		225/55R19	99V	775	44	7.0	233	732	8.0	C	B	71dB/B
		235/55R19	105V XL	925	50	7.5	245	742	7.8	C	B	72dB/B
	50	255/50R19	107W XL	975	50	8.0	256	739	8.0	C	B	72dB/B
		225/45R19	96W XL	710	50	7.5	229	687	7.6	C	B	72dB/B
	45	275/60R20	115H	1215	44	8.0	277	838	8.6	C	B	72dB/B
		275/55R20	117V XL	1285	50	8.5	284	811	8.4	C	B	72dB/B
		245/50R20	102V	850	44	7.5	253	754	7.8	C	B	71dB/B
		255/50R20	109V XL	1030	50	8.0	265	764	7.6	C	B	72dB/B
20	50	265/50R20	111V XL	1090	50	8.5	276	776	7.8	C	B	72dB/B
		285/50R20	116V XL	1250	50	9.0	297	794	7.5	C	B	72dB/A
		265/45R20	108Y XL	1000	50	9.0	265	750	7.4	C	B	72dB/B
		275/45R20	110W XL	1060	50	9.0	273	756	7.9	C	B	72dB/B
	45	275/40R20	106Y XL	950	50	9.5	275	733	7.4	C	B	72dB/B
		275/50R21	113V XL	1150	50	8.5	284	809	7.2	C	B	72dB/B
		265/45R21	108W XL	1000	50	9.0	266	771	7.2	C	B	72dB/B
		275/45R21	110Y XL	1060	50	9.0	273	781	7.2	C	B	72dB/B
	40	265/40R21	105Y XL	925	50	9.5	271	745	7.2	C	B	72dB/B
		295/40R21	111Y XL	1090	50	10.5	301	769	7.2	C	B	72dB/A
22	45	285/45R22	114Y XL	1180	50	9.5	285	815	7.3	C	B	72dB/A

TRU-TRAC SU / TEST RESULTS



TRU-TRAC HT

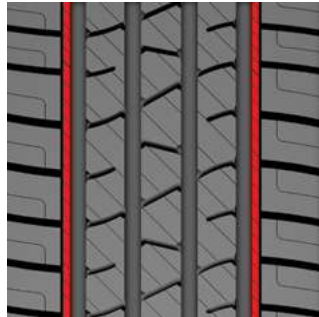


True to the Armstrong TRU-TRAC legacy, this Highway Terrain tyre provides greater towing ability and increased grip under skidding conditions. An optimized curved tread increases tyre rigidity and reduces rolling resistance, while a noise-blocking bar reduces premature wear and road traction noise.



ASPECIALLYENGINEERED TREAD.

A specially engineered tread design provides greater towing ability on the highways.



A NOISE-BLOCKING BAR.

A noise-blocking bar on the tyre shoulders delays premature wear and reduces sound that is generated by road traction.



CONTINUOUS OPEN LATERAL CHANNELS.

Continuous open lateral channels increase tyre grip under skidding conditions and provide enhanced safety.



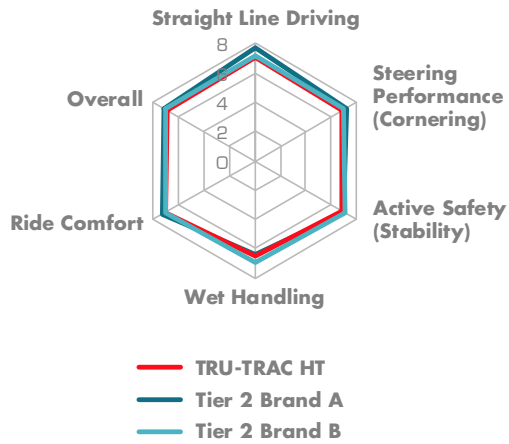
AN OPTIMIZED CURVED TREAD PROFILE.

An optimized curved tread profile increases rigidity and reduces rolling resistance.

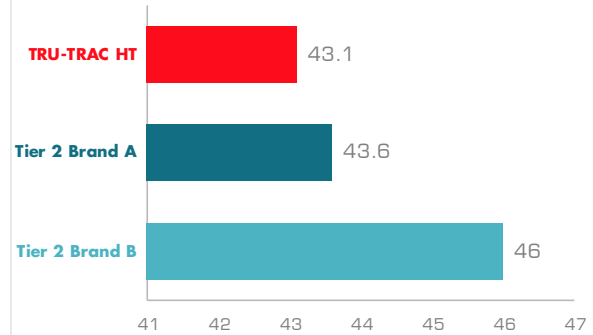
TRU-TRAC HT												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD (KGS)	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
15	75	235/75R15	109H XL	1030	50	6.5	237	729	10.0	D	C	72dB/B
		215/70R16	100H	800	44	6.5	224	707	9.0	D	C	71dB/B
16	70	225/70R16	103H	875	44	6.5	230	720	9.0	D	C	71dB/B
		235/70R16	106H	950	44	7.0	245	737	9.0	D	C	71dB/B
		245/70R16	111H XL	1090	50	7.0	248	747	9.0	D	C	72dB/B
		265/70R16	112H	1120	44	8.0	273	773	9.0	D	C	72dB/B
		265/70R17	115H	1215	44	8.0	275	804	10.0	D	C	72dB/B
17	65	225/65R17	102H	850	44	6.5	230	721	8.5	D	C	71dB/B
		235/65R17	108V XL	1000	50	7.0	240	737	10.0	D	C	72dB/B
		245/65R17	107H	975	44	7.0	248	750	7.5	D	C	71dB/B
		265/65R17	112H	1120	44	8.0	272	774	9.3	D	C	72dB/B
		255/70R18	113H	1150	44	7.5	256	812	9.3	D	C	72dB/B
18	65	265/65R18	114H	1180	44	8.0	271	800	9.6	D	C	72dB/B
	60	265/60R18	110H	1060	44	8.0	269	774	10.0	D	C	72dB/B
20	60	275/60R20	115H	1215	44	8.0	279	838	10.4	D	C	72dB/B
	55	275/55R20	117H XL	1285	50	8.5	279	810	10.0	D	C	73dB/B

TRU-TRAC HT / TEST RESULTS

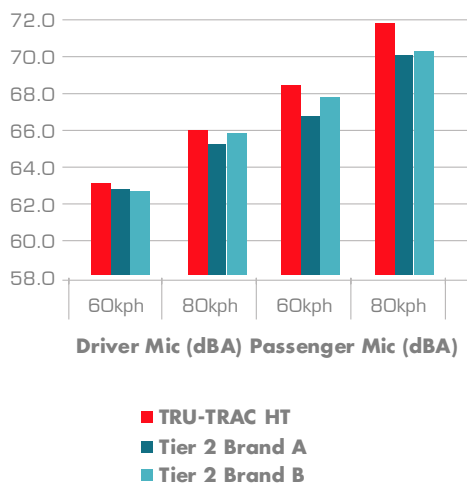
Subjective Evaluation



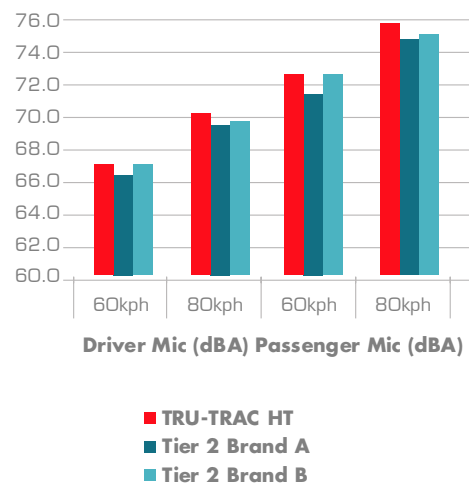
Dry Braking Distance in Meters



Smooth Road



Rough Road



TRU-TRAC AT



True to the Armstrong TRU-TRAC legacy, this All-Terrain tyre provides excellent performance on any road, and under tough road conditions delivers high-speed stability, greater steering response, and maximum comfort. Its design also reduces irregular wear and inhibits block wiggling.



FOUR ZIGZAG CIRCUMFERENTIAL GROOVES.

Zigzag grooves provide excellent performance on any road surface.



INTERLOCKING CENTER BLOCKS.

Interlocking center blocks with slanted edges ensure maximum comfort in off-road driving conditions.



RUGGED CASING.

Rugged casing improves high-speed stability and provides greater steering response under tough road conditions.



CONNECTING BRIDGES BETWEEN BLOCKS.

Connecting bridges between shoulder blocks inhibit irregular wear and reduce block wiggling.

TRU-TRAC AT												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
15	75	235/75R15	109T XL	1030	50	6.5	237	730	10.6	D	D	72dB/B
	70	265/70R15	116T XL	1250	50	8.0	268	750	10.4	D	D	73dB/B
16	70	215/70R16	104T XL	900	50	6.5	225	707	10.1	D	D	72dB/B
		225/70R16	107T XL	975	50	6.5	230	720	10.1	D	D	72dB/B
		235/70R16	109T XL	1030	50	7.0	243	737	10.1	D	D	72dB/B
		245/70R16	111T XL	1090	50	7.0	248	747	10.1	D	D	73dB/B
		265/70R16	116T XL	1250	50	8.0	271	774	10.6	D	D	73dB/B
		235/65R17	108H XL	1000	50	7.0	239	738	10.1	D	D	72dB/B
17	65	245/65R17	111T XL	1090	50	7.0	245	747	10.1	D	D	73dB/B
		265/65R17	116T XL	1250	50	8.0	267	775	10.4	D	D	73dB/B
18	60	265/60R18	114T XL	1180	50	8.0	269	774	10.2	D	D	73dB/B
20	60	275/60R20	116T XL	1250	50	8.0	278	838	10.4	D	D	73dB/B
	55	275/55R20	117T XL	1285	50	8.5	278	811	10.4	D	D	73dB/B

A white van is parked on a wet, reflective street at dusk. The sky is filled with dark, dramatic clouds, and a warm orange glow from the setting sun illuminates the scene. A red rectangular box is overlaid on the left side of the image, containing the text "ARMSTRONG VAN TYRES" in white, bold, sans-serif capital letters. The van is positioned on the right side of the frame, with its reflection visible on the wet pavement. The background shows a curved concrete barrier and a street lamp.

**ARMSTRONG
VAN TYRES**

BLU-TRAC VAN

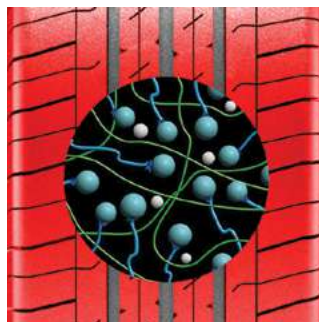


This LTRC summer tyre is designed to provide a quiet, comfortable ride while giving the driver greater traction on both wet and dry roads. The advanced compound allows for increased fuel efficiency.



OPTIMIZED TREAD DESIGN.

An optimized tread design reduces noise for a quiet and comfortable ride.



ADVANCED TREAD COMPOUND.

This advanced compound provides great traction on wet and dry roads with improved mileage for increased fuel efficiency.



WIDE STRAIGHT GROOVES.

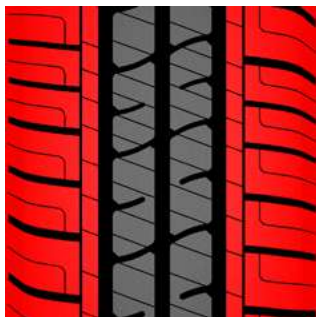
These three grooves help prevent aquaplaning on wet roads and allow for better greater handling.

BLU-TRAC VAN															
RIM DIA	ASPECT RATIO	TYRE SIZE	PR	LOAD INDEX/ SPEED INDEX	MAXIMUM LOAD (KGS)		MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS			
					SINGLE	DUAL	PSI	INCHES	MM	MM	MM				
14	70	165/70R14C	6	89/87R	580	545	54	5.0	170	588	8.0	D	A	67dB/A	
	65	175/65R14C	6	90/88T	600	560	54	5.0	177	584	9.0	D	A	67dB/A	
15	70	195/70R15C	8	104/102R	900	850	65	6.0	201	655	10.0	C	A	67dB/A	
		225/70R15C	8	112/110R	1120	1060	65	6.5	228	697	10.0	C	A	67dB/A	
16	75	185/75R16C	8	104/102S	900	850	69	5.0	184	684	9.5	C	A	67dB/A	
		195/75R16C	8	107/105S	975	925	69	5.5	196	698	9.5	C	A	67dB/A	
		195/65R16C	8	104/102T	900	850	69	6.0	201	660	9.0	C	A	67dB/A	
	65	205/65R16C	8	107/105T	975	925	69	6.0	209	672	9.0	C	A	67dB/A	
		215/65R16C	8	109/107T	1030	975	69	6.5	221	686	10.0	C	A	67dB/A	
		225/65R16C	8	112/110T	1120	1060	69	6.5	228	698	10.0	C	A	67dB/A	
		235/65R16C	10	121/119R	1450	1360	69	7.0	240	712	10.0	C	A	67dB/A	

TRU-TRAC VAN

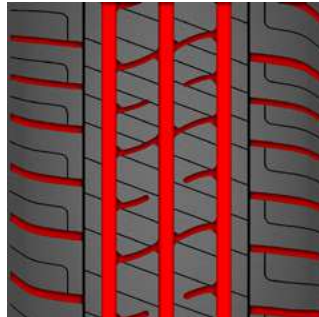


This LTRC summer tyre is designed to provide a quiet, comfortable ride while giving the driver greater traction on both wet and dry roads. The advanced compound allows for increased fuel efficiency.



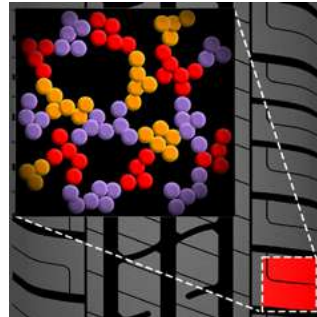
LARGE SHOULDER BLOCK WITH A NOISE-BLOCKING BAR.

Reducing noise at shoulders area delays premature wear and reduces sound that is generated by road traction.



INFLECTIONAL VERTICAL GROOVES AND SLANTING HORIZONTAL CHANNELS.

Increase tire grip with shorter braking distance providing enhanced safety.



SPECIAL COMPOUND.

Designed to resist chipping and tearing, providing excellent durability, delivering longer mileage.

TRU-TRAC VAN													
ASPECT RATIO	TYRE SIZE	PR	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD (KGS)		MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				SINGLE	DUAL	PSI	INCHES	MM	MM	MM			
LTRC	185R14C	8	102/100R	850	800	65	5.5	187	648	7.9	D	C	71dB/B
	195R15C	8	106/104R	950	900	65	5.5	198	686	7.9	D	C	71dB/B

The image is a full-page background photograph. It is split vertically down the middle. The left half shows a winter scene with snow-covered evergreen trees and a bright, hazy sun low on the horizon, creating a soft glow. The right half shows a summer scene with a lush green field, several large hay bales, and a dense forest of green trees in the background under a blue sky with large, white, fluffy clouds. A red rectangular banner is positioned in the center-right, overlapping the summer scene.

ARMSTRONG ALL SEASON TYRES

BLU-TRAC PC Flex



This new generation of All Season tyres works as a **hybrid** between a summer and winter tyre for performance flexibility throughout the seasons. The fusion of summer and winter sipes provide traction in the snow, while the special mixture of compounds delivers grip in varying conditions while improving fuel efficiency.



EXTRA WIDE TREAD.

Wide tread design provides a consistent footprint to balance traction with tread life.



A FUSION OF SIPES.

Summer and winter sipes lead to effective dry braking and greater traction in snow.



A UNIQUE V-SHAPED PATTERN.

V-shaped design with innovative grooves help drain water for better performance year-round.



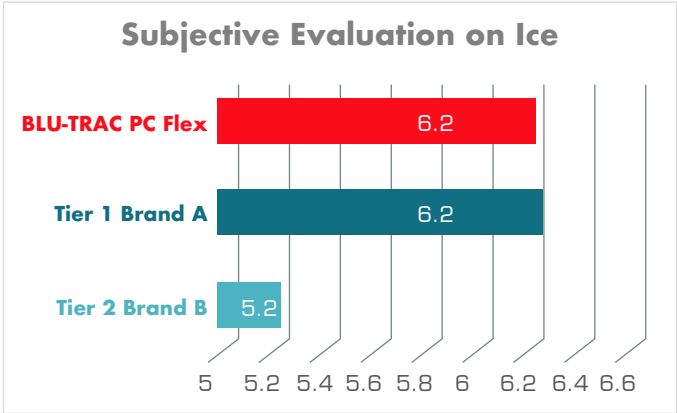
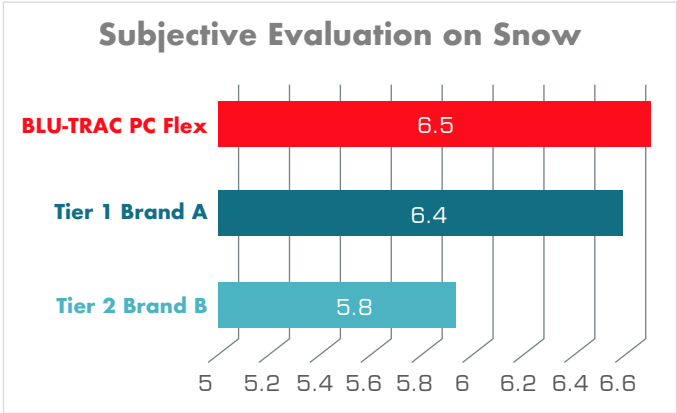
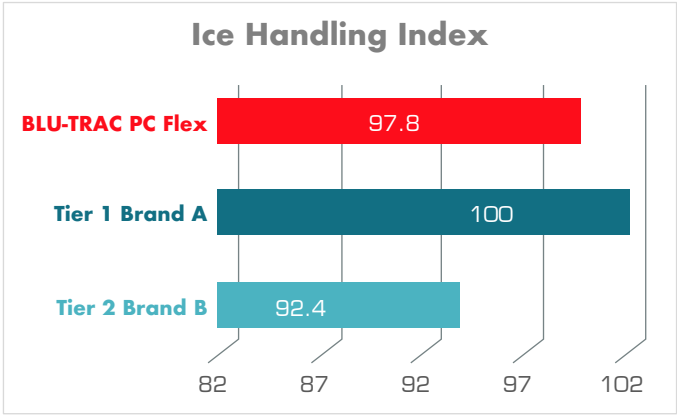
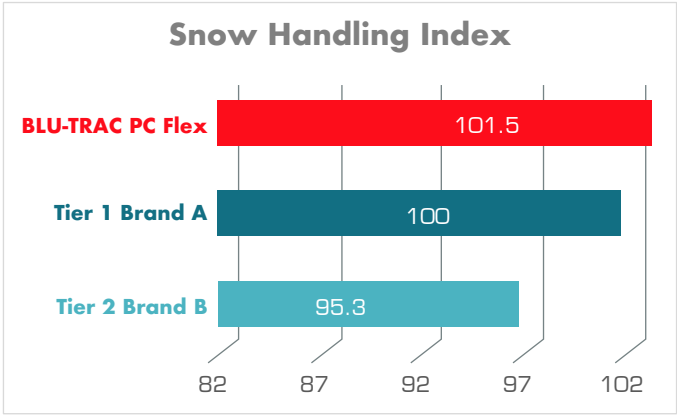
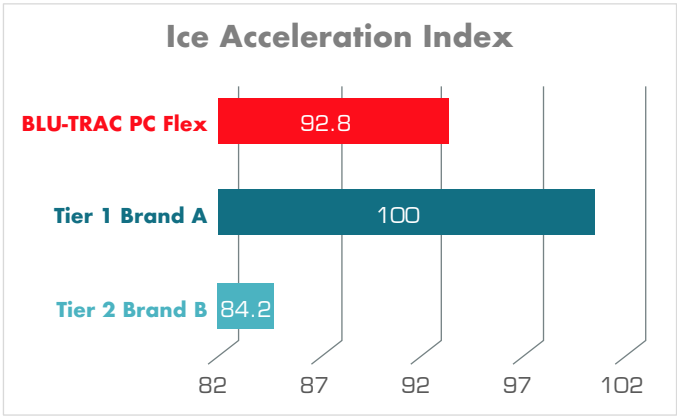
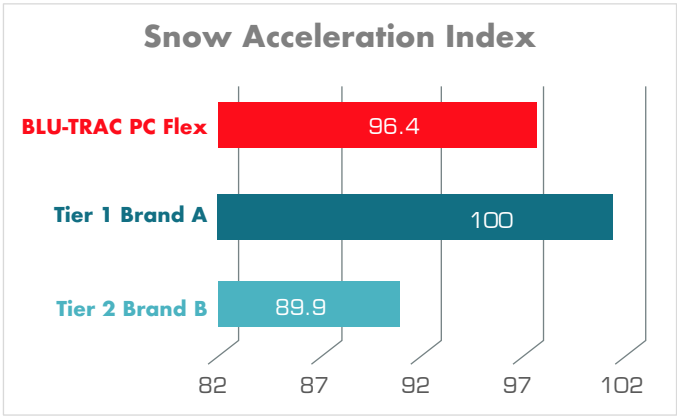
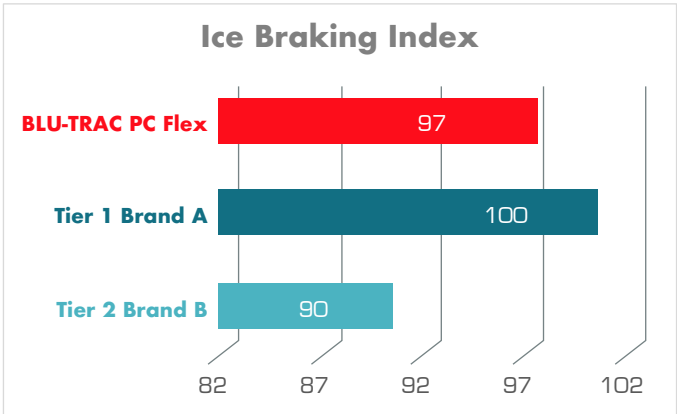
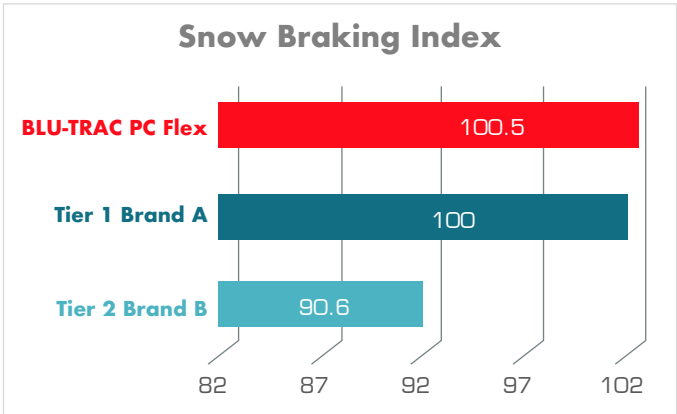
SPECIAL MIXTURE OF COMPOUNDS.

Compound mix delivers grip in varying road conditions while improving fuel efficiency.

BLU-TRAC PC FLEX / M+S

RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
14	65	175/65R14	86H XL	530	44	5.0	177	584	7.5	C	C	70dB/B
15	65	185/65R15	88H	560	44	5.5	189	621	7.5	C	C	70dB/B
		195/65R15	91V	615	44	6.0	201	635	7.9	C	C	70dB/B
16	60	205/60R16	96V XL	710	44	6.0	209	652	7.9	C	C	70dB/B
	55	205/55R16	94V XL	670	44	6.5	214	632	7.5	C	C	70dB/B
		215/55R16	97V XL	730	44	7.0	226	642	7.9	C	C	70dB/B
		225/55R16	99V XL	775	44	7.0	233	654	7.9	C	C	70dB/B
17	55	205/55R17	95V XL	690	44	6.5	214	658	7.5	C	C	70dB/B
	50	225/50R17	98W XL	750	44	7.0	233	658	7.5	C	C	70dB/B
	45	225/45R17	94W XL	670	44	7.5	225	634	7.9	C	C	70dB/B
		235/45R17	97W XL	730	44	8.0	236	644	7.9	C	C	70dB/B
18	40	225/40R18	92Y XL	630	44	8.0	230	637	7.5	C	C	70dB/B

BLU-TRAC PC Flex / TEST RESULTS



TRU-TRAC SU Flex



This new generation of All Season tyres works as a hybrid between a summer and winter tyre for performance flexibility throughout the seasons. The asymmetrical tread design combines the best of summer and winter performance, while the optimal density of sipes on the inner and outer treads increased the area of traction and improves handling.



ASPECIALLYENGINEERED TREAD PROFILE.

Tread profile resists irregular wear for longer tyre life and durability.



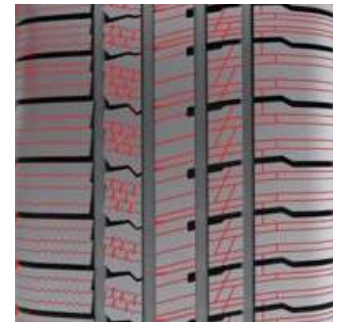
ASYMMETRICAL TREAD PATTERN.

Augmented tread pattern combines the best of summer and winter tread design for excellent All Weather performance.



INNER ZIG-ZAG GROOVES.

Inner grooves with multiple biting edges designed for safe performance during challenging conditions throughout the seasons.



OPTIMAL DENSITY OF SUMMER AND WINTER SIPES.

Winter sipes on the inner tread increases the surface area of traction, while summer sipes on the outer tread provide optimum handling and stability.

TRU-TRAC SU FLEX / M+S 												
RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
15	65	215/65R15	96H	710	51	6.5	221	661	7.5	C	D	71dB/B
		225/70R16	103S	875	51	6.5	228	722	8.3	C	D	71dB/B
16	70	235/70R16	106T	950	51	7.0	240	736	8.3	C	D	71dB/B
		265/70R16	112H	1120	51	8.0	272	778	8.3	C	D	71dB/B
	65	215/65R16	102V XL	850	51	6.5	221	686	7.5	C	D	71dB/B
		235/60R16	100H	800	51	7.0	240	688	7.5	C	D	71dB/B
17	65	225/65R17	102H	850	51	6.5	228	724	8.3	C	D	71dB/B
		235/65R17	104H	900	51	7.0	240	738	8.3	C	D	71dB/B
	60	215/60R17	100H XL	800	51	6.5	221	690	7.5	C	D	71dB/B
		235/55R17	103H XL	875	51	7.5	245	690	7.5	C	D	71dB/B
18	60	235/60R18	107V XL	975	51	7.0	240	739	7.5	C	D	71dB/B
	55	255/55R18	109V XL	1030	51	8.0	265	737	7.5	C	D	71dB/B
19	50	255/50R19	107W XL	975	51	8.0	265	739	7.5	C	D	71dB/B

A full-page background image of a winter mountain landscape. In the foreground, a dark, winding road with visible tire tracks curves through a snowy field. A metal guardrail runs along the right side of the road. The middle ground is filled with snow-covered evergreen and deciduous trees. In the background, majestic, rugged mountains are covered in snow and ice, with some rocky peaks visible. The sky is a pale, clear blue. A solid red rectangular box is positioned in the center-right of the image, containing white text.

ARMSTRONG WINTER TYRES

SKI-TRAC PC



This studless winter, passenger tyre features both grid-shaped and circumferential grooves to deliver enhanced traction, handling, and water/snow evacuation. Its directional tread, sipe design, and grooves work together to increase safety, grip, and comfort.



A UNI-DIRECTIONAL TREAD.

A uni-directional tread with a grid-shaped groove design provides excellent tyre grip during winter conditions and quick slushing of snow and ice.



OPTIMIZED 3D SIPES.

These optimized 3D sipes offer controlled handling and works ideally in diverse winter weather conditions.



FOUR CIRCUMFERENTIAL GROOVES.

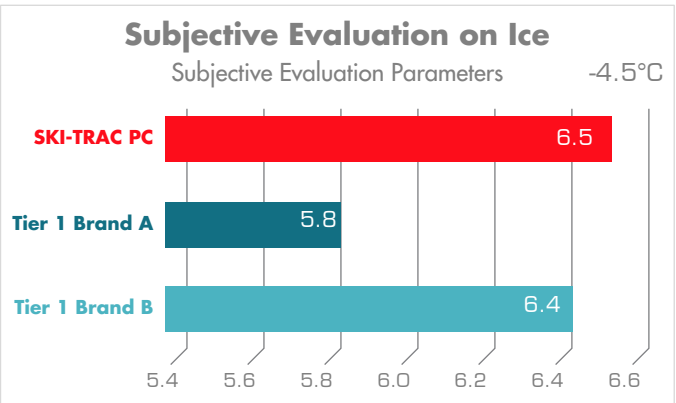
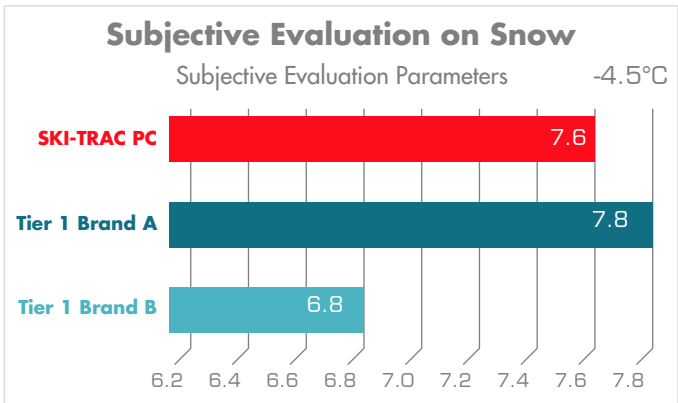
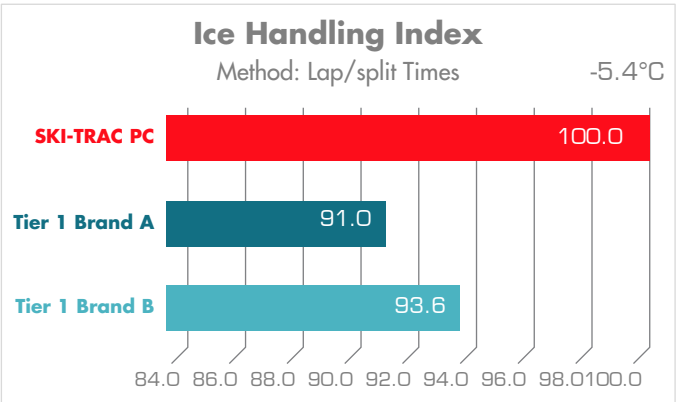
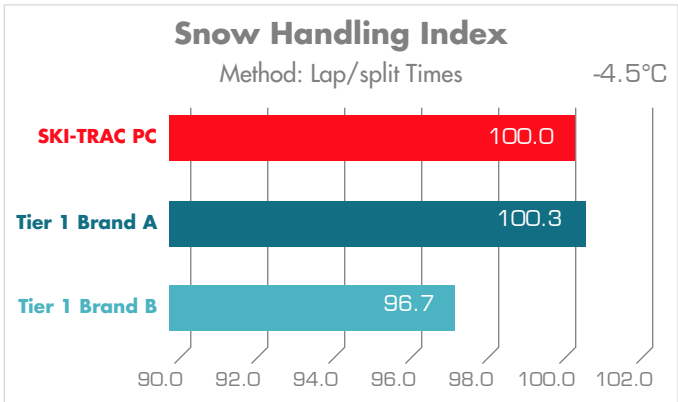
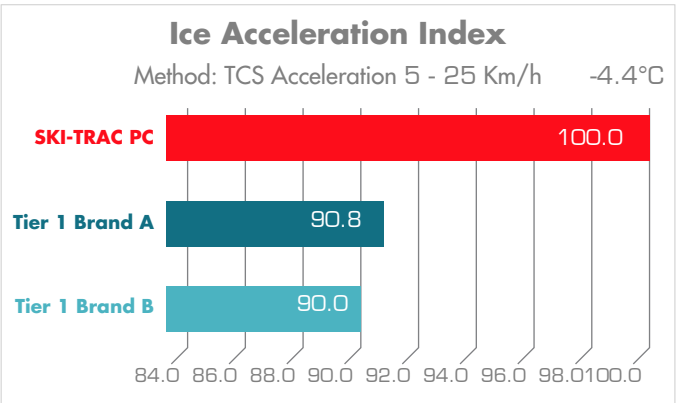
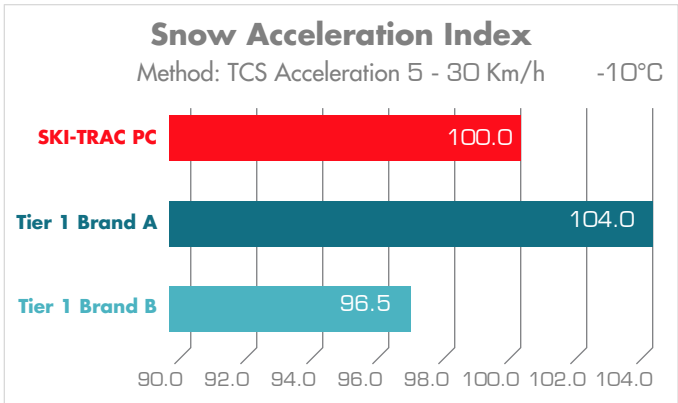
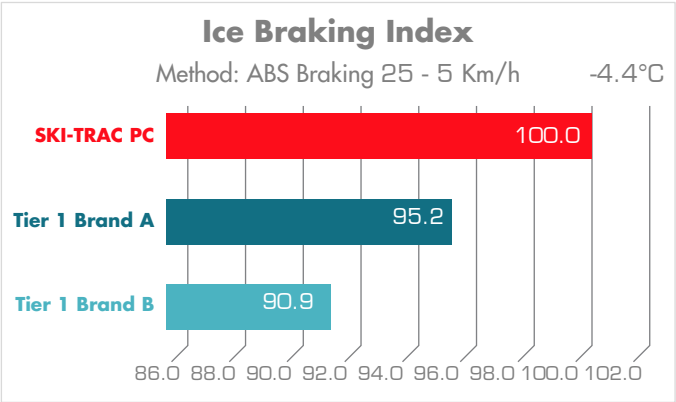
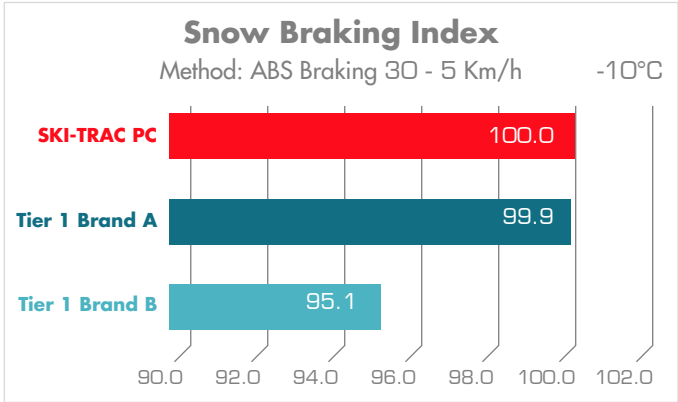
These four circumferential grooves provide enhanced traction, increasing handling on wet, snowy roads.

SKI-TRAC PC / STUDLESS

RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD (KGS)	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
13	80	155/80R13	79T	437	44	4.5	157	578	7.8	C	D	67dB/A
	70	155/70R13	75T	387	44	4.5	157	548	7.8	C	D	69dB/B
	65	155/65R13	73T	365	44	4.5	157	532	7.8	C	D	69dB/B
14	70	165/70R14	81T	462	44	5.0	170	588	7.8	C	D	69dB/B
		175/70R14	84T	500	44	5.0	177	602	8.0	C	D	69dB/B
		155/65R14	75T	387	44	4.5	157	558	7.8	C	D	69dB/B
	65	165/65R14	79T	437	44	5.0	170	570	7.8	C	D	69dB/B
		175/65R14	82T	475	44	5.0	177	584	8.0	C	D	69dB/B
		185/60R14	82T	475	44	5.5	189	578	8.0	C	C	69dB/B
	55	185/55R14	80H	450	44	6.0	194	560	8.2	C	C	69dB/B
	65	185/65R15	88T	560	44	5.5	189	621	8.0	C	C	69dB/B
		195/65R15	91T	615	44	6.0	201	635	8.2	C	C	69dB/A
15	60	185/60R15	88H XL	560	50	5.5	189	603	8.0	C	C	69dB/B
		195/60R15	88T	560	44	6.0	201	615	8.2	C	C	69dB/A
		185/55R15	86H XL	530	50	6.0	194	585	8.0	C	C	69dB/B
	55	195/55R15	89H XL	580	50	6.0	201	595	8.0	C	C	69dB/A
		195/50R15	86H XL	530	50	6.0	201	577	8.2	C	C	69dB/A
		215/65R16	98H	750	44	6.5	221	686	8.2	C	C	69dB/A
16	60	205/60R16	92H	630	44	6.0	209	652	8.2	C	C	69dB/A
		215/60R16	99H XL	775	50	6.5	221	664	8.2	C	C	69dB/A
		195/55R16	87H	545	44	6.0	201	620	8.2	C	C	69dB/A
	55	205/55R16	91H	615	44	6.5	214	632	8.2	C	C	69dB/A

SKI-TRAC PC / TEST RESULTS

In all the graphs below, the longer the bar, the better the performance of the tyre



SKI-TRAC HP



This studless winter, ultra-high performance tyre is comprised of a unique, specially-made polymer compound designed to maintain high-performance and stability during winter conditions. Its V-shaped design allows safe turning and increased handling at high speeds, while the 3D shoulder sipes provide increased traction on snowy roads.



A V-SHAPED DESIGN.

An optimal V-shaped tread design allows for safe cornering and better handling at high speeds on wintry roads.



SPECIAL 3D SIPES.

These special shoulder sipes increase snow traction by creating extra biting edges.



EXTRAORDINARY POLYMER COMPOUND.

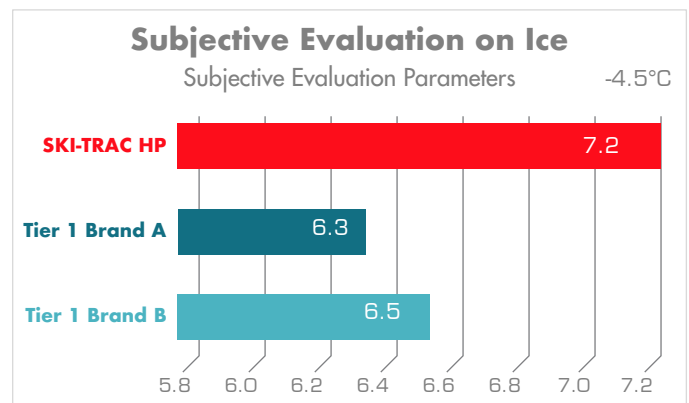
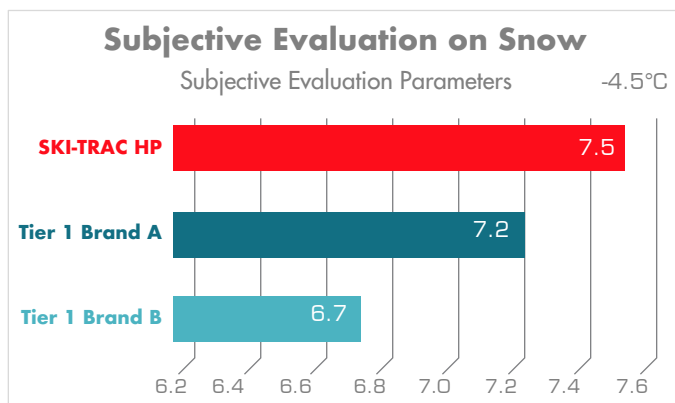
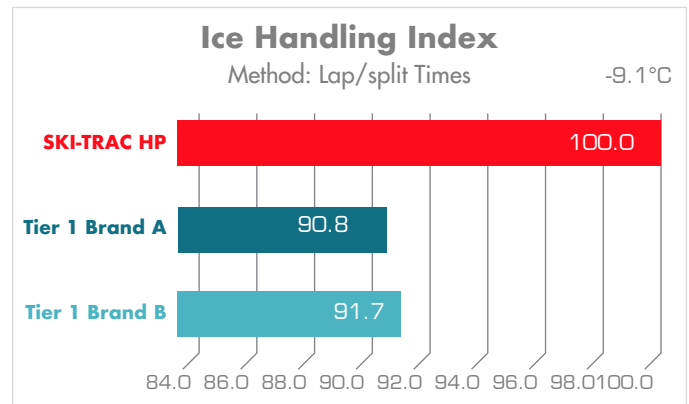
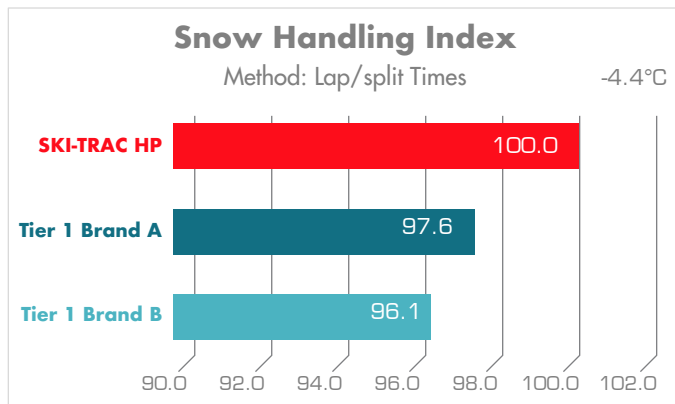
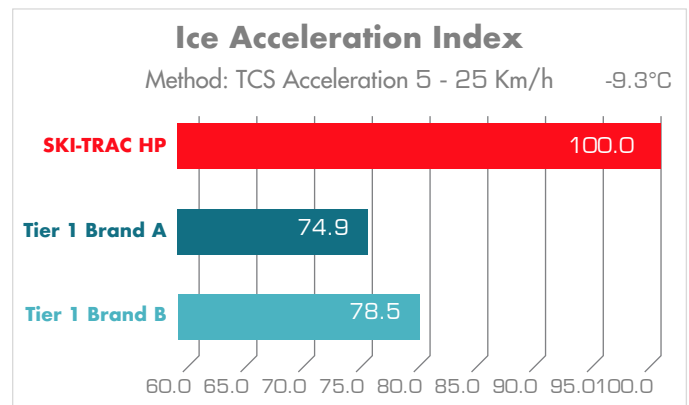
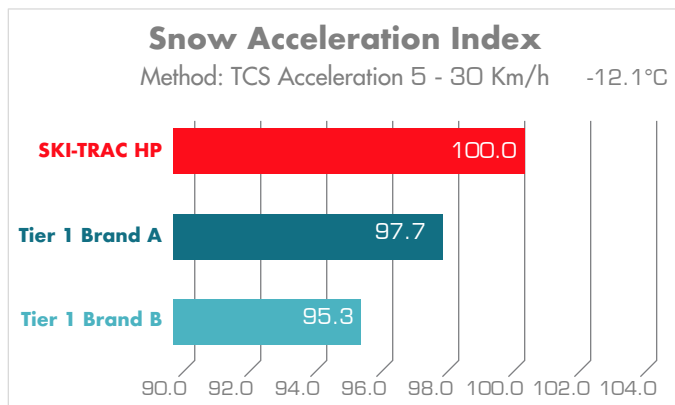
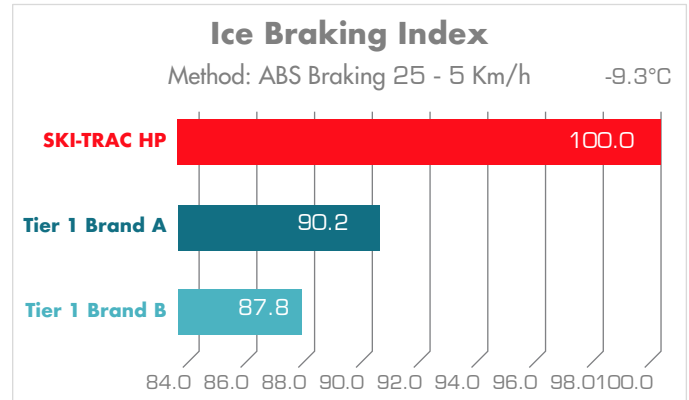
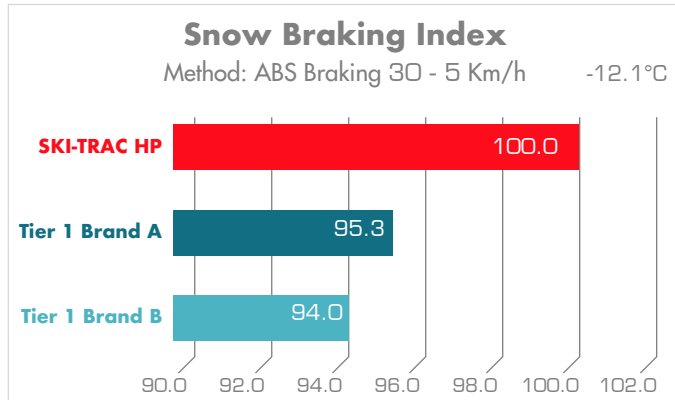
This unique polymer compound delivers excellent grip in dynamic winter conditions, ensuring high-performance and stability.

SKI-TRAC HP / STUDLESS

RIM DIA	ASPECT RATIO	TYRE SIZE	LOAD INDEX/ SPEED SYMBOL	MAXIMUM LOAD (KGS)	MAX. INFLATION PRESSURE	RIM WIDTH	SECTION WIDTH	OVERALL DIAMETER	TREAD DEPTH	EU LABELING RATINGS		
				KGS	PSI	INCHES	MM	MM	MM			
16	55	215/55R16	97H XL	730	50	7.0	226	642	8.2	B	C	69dB/A
	60	215/60R17	96H	710	44	6.5	221	690	8.4	B	C	69dB/A
17	55	205/55R17	95V XL	690	50	6.5	214	658	8.2	B	C	69dB/A
		215/55R17	98V XL	750	50	7.0	226	668	8.2	B	C	69dB/A
		225/55R17	101V XL	825	50	7.0	233	680	8.2	B	C	69dB/A
	50	205/50R17	93V XL	650	50	6.5	214	638	7.9	B	C	69dB/A
		225/50R17	98V XL	750	50	7.0	233	658	8.2	B	C	69dB/A
		225/45R17	94V XL	670	50	7.5	225	634	7.9	B	C	69dB/A
18	45	245/45R18	100V XL	800	50	8.0	243	677	7.9	B	C	69dB/A
	40	225/40R18	92V XL	630	50	8.0	230	637	7.9	B	C	69dB/A
		245/40R18	97V XL	730	50	8.5	248	653	7.9	B	C	69dB/A
		245/45R19	102V XL	850	50	8.0	243	703	7.9	B	C	69dB/A

SKI-TRAC HP / TEST RESULTS

In all the graphs below, the longer the bar, the better the performance of the tyre





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